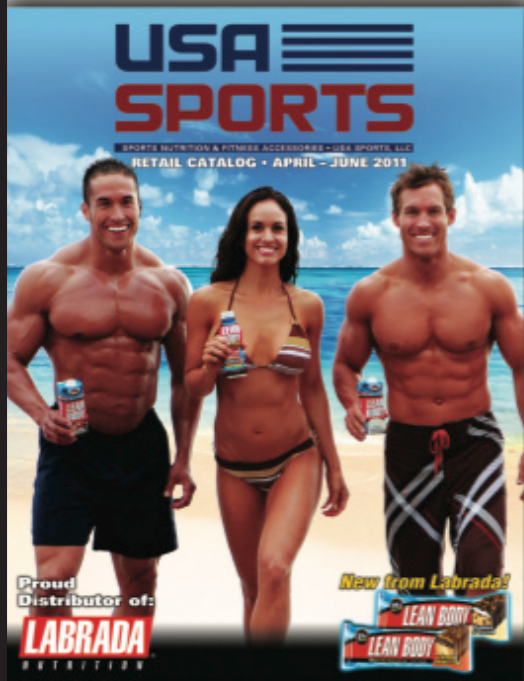


JULY 2011

RATE CARD CONTRACT

USA SPORTS RETAIL CATALOG



JULY - SEPTEMBER 2011

Ad Closing/Contracts Due: May 27, 2011

Ads Due: June 3, 2011

OCTOBER - DECEMBER 2011

Ad Closing/Contracts Due: August 26, 2011

Ads Due: September 3, 2011

AD RATES

RETAIL CATALOG:

Front Cover: \$2500

Inside Front Cover: \$1750

Inside Back Cover: \$1750

Back Cover: \$2250

Page 1: \$1750

Single Inside Page: \$1250

WHOLESALE CATALOG:

Front Cover: \$2000

Back Cover: \$2000

Inside Front Cover: \$1000

Inside Back Cover: \$1000

Logo on the cover page of our Mailing Package: \$250

PLEASE PRINT ALL INFORMATION CLEARLY

Company _____

Contact Person _____ Email _____

Phone _____ FAX _____

Signature of Representative _____

Placement & Number of pages _____ Total Amount Due _____

AD SPECS: Trim Size: Single Page - 8.5" Wide x 11" High; 2 Page Spread - 17" Wide x 11" High
Include 1/8" bleed on all 4 sides of the ad

ACCEPTABLE MEDIA: CD or DVD. We also accept ads via email or through your companies ftp site. PDF's are the preferable format, but contact us if you need to send a different format.

FAX this completed form to (570) 543-4828 or CALL (570) 543-4800

Email Jessica Ferrise: jessicaf@usasports.net

No advertisement will be displayed without prior authorization.

USA Sports reserves the right to refuse advertisements deemed unsuitable for publication in our catalog.

This form confirms ad placement. It MUST be returned before the ad closing date.



*Failure to submit contracted ad materials by the due date may result in automatic cancellation of any and/or all reserved ad space. In this instance, USA Sports reserves the right to use substitute materials as may be required and advertiser will remain responsible to USA Sports for the contracted monies due regardless of materials used and catalog ad position.