



Prospective Vendor Data Sheet

Vendor Name: _____

Contact Name: _____

Phone Number: _____ Fax Number: _____

E-Mail Address: _____

Mailing _____ Shipping _____

Address: _____ Address: _____

Marketing Program

Consumer Ads (Must submit AD Schedule)

Trade Journals (Must submit AD Schedule)

Website Address

Direct Mail

Radio

Television

Please list health/pharmacy/
bodybuilding trade shows you
exhibited at here:

Please check off the following
programs supported by your
company:

- Distributor Catalog Advertising Consumer Flyer Program Co-op Advertising
 Educational Seminars Spiff/Incentive Programs National/Trade Show Promotions

Do you employ the
services of:

- Brokers: Yes _____ Company Sales Representatives:
Outside (Field Reps) _____ Inside (Tele-Marketing) _____
 Does your company provide pass through orders? Yes _____

Please list the distributors
you are established with:

East Coast: _____ West Coast: _____

Are you currently selling direct? Yes No

If so, to whom? Retailers Consumers Pharmacy Gyms Other _____

Shipping: Rear 701 North Keyser Avenue, Scranton, PA 18504 Mail: P.O. Box 460, Clarks Summit, PA 18411-0460
Phone: 877-444-4USA (872) FAX: 570-543-4828

OVER



New Vendor Submission Form

(Terms below do not represent an agreement between both parties)

Distributor pricing of _____ % off of stated wholesale.

(Minimum percentage is 40%.)

Additional Introductory Discount of _____ % for the first _____ days.

Payment terms of _____

Pre-paid freight on shipments; Freight minimum is _____

Guaranteed sale of product in writing: Yes _____ No _____

Guaranteed sale of product is to be defined as the following: USA SPORTS will agree to distribute prospective vendor product line based on agreed upon terms and conditions. If at any point the business relationship, either USA SPORTS and/or manufacturer is dissatisfied with product sales, or distributor or manufacturer partnership, either party reserves the right to terminate the agreement of distribution. Unsold product(s) will be returned to the manufacturer at the expense of the party requesting termination. The manufacturer will reimburse USA SPORTS for all unsold merchandise returned in the form of a company check made payable to USA SPORTS.

Advertising commitment

A minimum commitment of 2 issues is required. The remainder of ads will be left to the discretion of prospective vendor. The USA Sports Retail catalog is published quarterly and is available the first day of January, April, July & October.

Proposed Ad Commitment

New Vendor Ads _____
(2 are mandatory)

Additional months _____

***Please submit a copy of your liability insurance with this application.**